

THE INDIAN INSTITUTE OF METALS

NMD ATM 2014

Redefining the Horizons of Metallurgy/Materials
Focus on Automotive, Aerospace, Defense and Energy

Sponsorship Opportunities

52nd National Metallurgists' Day

(Under the aegis of Ministry of Steel, Government of India)
and

68th Annual Technical Meeting of The Indian Institute of Metals
12-15 November, 2014

Organized by:

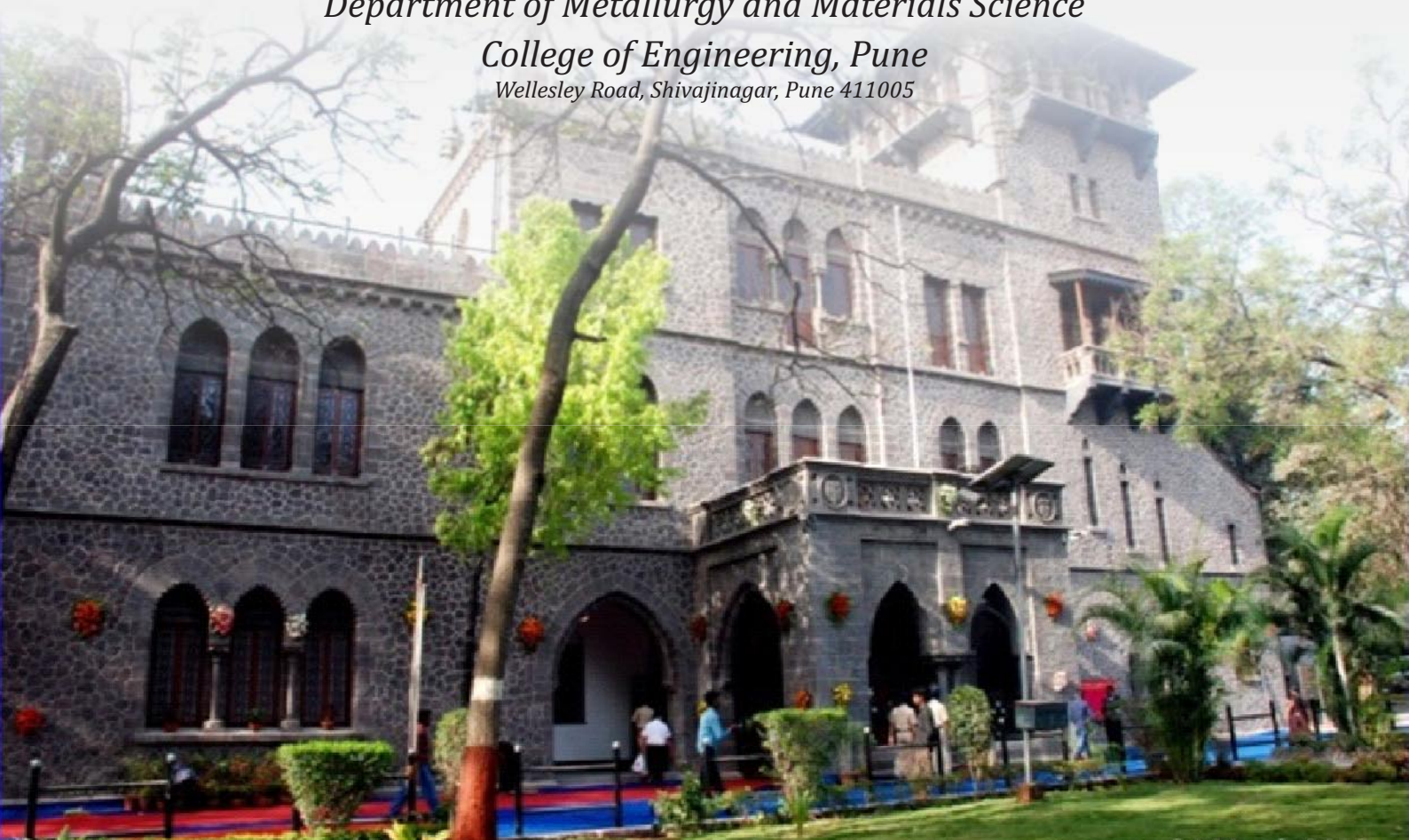
IIM Pune, Mumbai, Baroda and Nagpur Chapters

in association with

Department of Metallurgy and Materials Science

College of Engineering, Pune

Wellesley Road, Shivajinagar, Pune 411005





Invitation

It is a great honour for the metallurgical engineering fraternity in Pune to host the 52nd National Metallurgists' Day in College of Engineering Pune from 12-15 November, 2014. NMD-ATM is an annual mega event of The Indian Institute of Metals where researchers and metallurgists from all over the world participate and share their experiences and learnings on various aspects of materials engineering.

NMD-ATM has been an excellent forum for the best professionals from the industry, academia and the research institutions to meet and deliberate on the challenges and the opportunities in this field. "Redefining the horizons of Metallurgy/Materials: Focus on automotive, aerospace, defense and energy" has been selected as the theme for NMD-ATM 2014. We are organizing special theme symposia on several topics of interest and value to our industry – for example, Integrated Computational Materials Engineering (ICME) framework for accelerated materials development and deployment and Advances in Modelling and simulation of metallurgical and materials processing operations.

We cordially invite you to join us in Pune in November, 2014. We have designed special sponsorship packages for you. We seek your help and generous support to organize the event in a befitting manner in Pune. Please do write to us and visit our website for more details. We look forward to meeting you in Pune.

R. N. Patra,

Vice President IIM & Chairman-cum-Managing Director, Indian Rare Earths Ltd.,
Chairman, National Organizing Committee, NMD-ATM 2014

About IIM

The idea of formation of The Indian Institute of Metals (IIM) was conceived as early as in 1945. However, the Institute took final shape in the year 1947. Since then, the Institute has seen phenomenal growth. The scope of its activities includes the whole gamut of metallurgical processing, research and materials science in their broader perspective that is of mineral beneficiation, extraction, fabrication, heat treatment, finishing as well as practical and theoretical aspects of all ferrous and non-ferrous metals and alloys, ceramics, composites and other emerging areas. The activities of the Institute also encompass organization of national and international technical conferences and programs, conducting qualifying examinations, publications, etc. Starting with a modest membership of 42, the membership now stands at more than 10,000 drawn from various fields of metallurgical activities. The Institute has grown into a prominent professional body and is now recognized throughout the world as one of the premier metallurgical organizations.

About NMD – ATM 2014

The National Metallurgists' Day (NMD) was instituted in 1962 by the Ministry of Steel & Mines., Government of India. NMD is held every year on November 14th, coinciding with the birthday of Late Pandit Jawaharlal Nehru, the first prime minister and the architect of Modern India. Leading professionals are honoured, on 14th November for their outstanding contributions in the metallurgical fields including operation, research, design, education, waste management, energy conservation and

corporate leadership.

The Annual Technical Meeting (ATM) is an annual mega event of The Indian Institute of Metals where leading metallurgists from major industrial houses and researchers from India and abroad participate and share their experiences on various aspects of materials ranging from primary metal production to recent advancement in material design and development. The first ATM was held on 24th February, 1946.

ATM 2014 will consist of around 20 theme symposia on various facets of minerals, metals and material processing, invited lectures from leading authorities in the field of metallurgical and materials engineering.

All the details and other updates will be made available through NMD-ATM website: www.nmdatm2014.org. Prospective participants to NMD-ATM 2014 are requested to visit this website for latest updates.

Metallurgical Education at College of Engineering, Pune

The College of Engineering Pune was established in the year 1854 before any of the formal degree awarding universities took roots in India. It is the third oldest engineering institute in India. The institute is proud of its towering alumnus Bharat Ratna Sir M. Visvesvarayya, in whose honour "Engineer's Day" is celebrated in India.

The Department of Metallurgy and Material Science Engineering of COEP is a unique establishment in an around Western Maharashtra. The department is striving hard to fulfil the growing global demands of skilled human resource in the field of metals and materials.

ATM Structured Sessions

- Metallurgical Heritage of India
- Mineral Processing for Steel & Aluminum Industries
- Beach Sand Processing & Extraction (Rare Earths)
- Iron & Steel: Making, Shaping & Forming
- Process Metallurgy of Non-ferrous Metals
- Casting & Solidification
- Metal Forming
- Heat Treatment & Surface Engineering
- Mechanical Behavior of Materials
- Powder Metallurgy
- Corrosion & its Prevention
- Advanced Composites
- Glass & Advanced Ceramics
- Nano materials: Synthesis, Processing & Applications
- Computational Materials Science
- *Materials for Automotive Industries*
- *Materials for Strategic Sectors: Aerospace, Defence, Space & Nuclear*
- *Joining Technology: Welding, Adhesives & Cladding*
- *Materials for Energy Sectors: Thermal, Solar, Hydro & Wind*
- *IT enabled Manufacturing*
- *Human Resource Challenges for Metallurgical & Materials Industries*
- *Efficient Supply Chain Management for Manufacturing Industry*
- *Predictive Data Analytics for Manufacturing*
- *Integrated Computational Materials Engineering for the Realization of Materials & Products*
- *Sustainability: Remanufacturing, Refurbishing & Recycling*
- *Intellectual Property Management*

Sponsorship Package

Platinum Sponsor (₹10, 00,000)

- Recognition as a platinum sponsor on all printed documents and marketing literature for the event with corporate logo of the sponsor on the banner.
- Full page colour advertisement in the souvenir.
- Two pages sponsor profile in the souvenir.
- Complimentary registration of up to 10 delegates for the event.
- Complimentary exhibition stall of size 6'×3'.

Diamond Sponsor (₹ 7, 50,000)

- Recognition as a diamond sponsor on all printed documents and marketing literature for the event with corporate logo of the firm on the banner.
- Full page colour advertisement in the souvenir.
- Complimentary registration of up to 7 delegates for the event.
- Complimentary exhibition stall of size 3'×3'.

Gold Sponsor (₹ 5, 00,000)

- Recognition as a gold sponsor on all printed documents and marketing literature for the event with corporate logo of the firm on the banner.
- Full page colour advertisement in the souvenir.
- Complimentary registration of up to 5 delegates for the event.
- Complimentary exhibition stall of size 3'×3'.

Silver Sponsor (₹ 3, 00,000)

- Recognition as a silver sponsor on all printed documents and marketing literature for the event with corporate logo of the firm on the banner.
- Full page colour advertisement in the souvenir.
- Complimentary registration of up to 3 delegates for the event.
- Complimentary exhibition stall of size 3'×3'.

Conference Banquet (₹ 10, 00,000)

- Recognition as a conference banquet sponsor on all printed documents and marketing literature for the event.
- Corporate logo of the sponsor on the banner.
- Full page colour advertisement in the souvenir.
- Complimentary registration of up to 5 delegates for the event.
- Complimentary dinner invitations for up to 5 persons for the sponsor.
- Complimentary exhibition stall of size 6'×3'.
- Welcome speech by the sponsor during the conference banquet.

Conference Lunch (₹ 6, 00,000)

- Corporate logo of the sponsor on the banner with recognition as lunch sponsor on that day.
- Full page colour advertisement in the souvenir.
- Complimentary registration of up to 3 delegates for the event.
- Complimentary lunch invitations for up to 5 persons for the sponsor.

Session Sponsorship (₹ 3, 00,000)

- Full page colour advertisement in the souvenir.
- Complimentary registration of up to 2 delegates for the event.
- Welcome signage for the particular session will carry the logo of the sponsor.
- Complimentary exhibition stall of size 3'×3'.

Cultural Program (₹ 10, 00,000)

- Recognition as a cultural program sponsor on all printed documents and marketing literature for the event with corporate logo of the sponsor on the banner.
- Full page colour advertisement in the souvenir.
- Corporate logo of the sponsor on the banner with recognition as program sponsor.
- Complimentary registration of up to 5 delegates for the event.
- Complimentary invitation to cultural program followed by dinner for up to 5 persons from the sponsor.
- Welcome speech by the sponsor during the function.



Details of Bank Account for Electronic Transfer

Account Name : IIM NMD ATM 2014
Bank : State Bank of India, College of Eng., Shivajinagar, Near Sangam Bridge, Pune - 411005
Account Type : Current Account
Account No : 33543562424
FSC Code : SBIN0010431
SWIFT Code : SBININBB238
Branch Code : 10431
MICR Code : 411002060

For further information, please contact

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Conference Secretariat

NMD-ATM 2014

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